

News Release

For Immediate Release

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be. (better energy) Residential Program Coming to Apple Valley

APPLE VALLEY, Minn.- The city of Apple Valley has teamed up with Dakota Electric, CenterPoint Energy and the Center for Energy and Environment through grants from the Joyce Foundation and the Environment and Natural Resources Trust Fund to offer Apple Valley homeowners a full service residential energy program, be. (better energy) Apple Valley.

Apple Valley homeowners and their entire family are invited to attend FREE workshops which will be held on Oct. 8, 6:30 p.m. to 8:30 p.m. and Oct. 10, 10 a.m. to noon at the Falcon Ridge Middle School cafeteria. Childcare will also be provided. Residents need to RSVP for either of the workshops by contacting Beth Bennett at (612)335-5874 or bbennett@mncee.org.

Mayor Mary Hamann-Roland encourages residents, "I hope that all residents of Apple Valley will take advantage of this extraordinary opportunity to be more green and energy efficient and save more green in their pocketbooks."

Low-cost/no-cost energy measures will be made available at the workshops to help homeowners lower their energy use and utility bills. Residents will be given the opportunity to receive customized home energy visits from qualified unbiased professionals. 12 months of personalized home energy tracking and feedback will also be made available to homeowners, which will allow the resident to track their energy use and learn how these low-cost/no-cost measures result in savings. Innovative financing, incentives and rebates will also be provided for homeowners intending to complete larger energy upgrades in their home. Up to \$400 of services and materials for only a \$20 co-pay per household.

To learn more about the be. (better energy) Apple Valley program visit contact Ashley Robertson at the Center for Energy and Environment, (612)335-5869 or arobertson@mncee.org. Information is also available on the City of Apple Valley Website, www.cityofapplevalley.org.